

2020 DIRECTINVEST Seminar Series
DIY Investing – What you really need to know

Presentation outline

1. Investor Psychology- Why we often make irrational decisions
 - How behaviour influences investing
 - How men & women differ in investor styles
 - Common investor behaviours
 - Strategies – diversification – timing – choosing investments
2. Are you smarter than the average financial adviser?
 - DIY investing – Why you should take control
 - Separating advice from product sales –understanding fees
 - Researching and choosing investment options
 - Executing your investment strategies
3. Superannuation is still one of the best investment options
 - Tax effectiveness- Super vs non super investments
 - Life stages investing – how it works
 - Choosing a super fund that is right for you
 - Industry funds and default funds
 - DIY Super- Pros and cons
4. Core investment strategies for everyone
 - Investing in blue chip shares
 - Separately managed accounts features and benefits
5. Economic Overview
 - Global economic outlook post the GFC
6. Conclusions/Recommendations
 - Next steps
 - Setting and achieving your goals

For more information: www.2020directinvest.com.au/seminars

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